CATA Management Education Series

How to protect, insure against cyber-attacks

To be held:
Thursday, May 16, 2019
9:30 a.m. - 11:00 a.m.
Program starts promptly at 9:30 a.m.

Location:
CATA Headquarters
18W200 Butterfield Road
Oakbrook Terrace, IL 60181

Dealerships increasingly are susceptible to financial loss due to cyber-attack. The question no longer is whether the business will be hacked; it's what steps can be taken to mitigate exposure to cyber-attack and how to respond when it happens. CATA allied member Corkill Insurance has partnered with representatives of two leaders in the industry — Proven IT and NAS Insurance — to analyze both questions in this CATA seminar.

Proven IT specializes in integrating cyber security systems to identify, protect and respond to ongoing cyber-attack. The company, whose clients include the Chicago Bears and the Chicago White Sox, is at the forefront of developing integrated solutions to address the ever-changing threats that dealerships face. NAS Insurance has been a national cyber market leader for more than 20 years in developing cyber insurance products. The firm has developed insurance products to specifically to address the needs of the dealership space. Seminar topics include:

- What are the techniques and methods being used to attempt to breach dealerships?
- How can a dealership be proactive in mitigating the likelihood of a breach?
- What is the cost to a-attacks dealership in the event of a breach?
- What are the real life scenarios that create the need for Cyber liability insurance?
- What are the coverage components of a Cyber Liability policy that make a dealership whole following a cyber event?

REGISTRATION FORM

Attendee Name(s): _____

Dealership Name: _____

Fax response to the **CHICAGO AUTOMOBILE TRADE ASSOCIATION**, (630) 495-2260, or send name(s) to dealermail@cata.info, with subject line "May 16 seminar." The CATA phone is (630) 495-2282.

The CATA office, at 18W200 Butterfield Road in Oakbrook Terrace, is at the intersection of TransAm Plaza Drive, on the northwest corner. The intersection is 1½ miles west of Route 83 and 2½ miles east of I-355.